



**Tea Group**



## WAGH BAKRI PRODUCT CATALOGUE

**INDIA'S LARGEST PRIVATELY HELD PACKAGED TEA GROUP**



## “WB TEA” COMPANY PROFILE

The logo for Wagh Bakri is an oval shape with a red background and a yellow border. The words "WAGH BAKRI" are written in white, bold, sans-serif capital letters across the center.

Wagh Bakri Tea Group is more than 120 years old (since 1892) and enjoys extraordinary loyalty in India & Abroad with an annual turnover in excess of US\$ 200 million. Today we have a proud place among the top three tea companies in India, the largest in private sector. Apart from India, our brands are also household names in more than 45 countries. Our many years of experience as well as deep market surveys are all brought to bear in the market analysis.

Today company is in position to offer world class teas, consisting of Premium Tea and Tea Bags, Flavored and Specialty Teas, 100% Certified Organic Teas, Green Tea and Tea Bags (Mint, Tulsi, Honey Lemon, Jasmine, Natural etc.), Instant Tea Premix range (Ready to drink tea) etc.

Our premium products are already available at all major renowned retail chains, viz. Carrefour & Lulu Hypermarkets in UAE, Woolworth & Coles Supermarkets in Australia, Walmart, Loblaws, Fresco, No Frills etc. in Canada and many more prominent supermarkets across the globe.

## **“WB TEA” COMPANY PROFILE**

**WAGH BAKRI**

Company has quality, health and food safety certifications like ISO 22000, HACCP, British Retail Consortium (BRC) & HALAL from leading European agency Intertek Certification ltd in the areas of Food Safety Management System. The company has certification for its Organic black tea & Organic green tea in accordance with National Program for Organic Production (NPOP), India & The National Organic Program (NOP) technical standards (USA) from leading world-renowned certification agency Lacon Quality Certification.

Company's state-of-the-art in-house R&D LABORATORY has been assessed and accredited by NABL (National Accreditation Board for Testing & Calibration Laboratories, Govt. of India) and now we test our TEAS in accordance with the internationally recognized standards and package of practices. With this recognition, it ensures sound quality assurance system and the competency of testing personal, and this implies that the test reports issued by our laboratory with NABL symbol are universally accepted as per WTO & ISO Global standards.

# PREMIUM LEAF TEA 1 KG PET JAR

**WAGH BAKRI**



## “WAGH BAKRI” PREMIUM BLACK TEA – 1 Kg SPECIAL INTERNATIONAL BLEND

<b>Product Name</b>	1 Kg Pet Jar
<b>Pack Size</b>	1 Kg (35.3 OZ)
<b>Master Carton Packing</b>	1Kg x 12 = 12 Kgs/CB

## PRODUCT DESCRIPTION

Wagh Bakri – “Special International Blend” specially blended for International Market, preserving great taste, aroma & color in each cup of tea.

The polypack being used for packing of this product is highly durable and easy to carry.

All the contents of the label's are as per the international standards and in accordance to the labeling and statutory requirements.

# PREMIUM LEAF TEA 1 LB (454G)

**WAGH BAKRI**



## “WAGH BAKRI” – PREMIUM BLACK TEA 1LB SPECIAL INTERNATIONAL BLEND

Pack Size	1LB (16.03 OZ)
Master Carton Packing	454g x 24 PACKS = 10.896 KGS/CB

## PRODUCT DESCRIPTION

Wagh Bakri – “Special International Blend” specially blended for International Market, preserving great taste, aroma & color in each cup of tea.

The polypack being used for packing of this product is highly durable and easy to carry.

All the contents of the label's are as per the international standards and in accordance to the labeling and statutory requirements.

# PREMIUM LEAF TEA 2 LBs (907G)

WAGH BAKRI



## “WAGH BAKRI” – PREMIUM BLACK TEA 2LBs SPECIAL INTERNATIONAL BLEND

<b>Pack Size</b>	2LBs (32.02 OZ)
<b>Master Carton Packing</b>	907g x 12 PACKS = 10.884 KGS/CB

## PRODUCT DESCRIPTION

Wagh Bakri – “Special International Blend” specially blended for International Market, preserving great taste, aroma & color in each cup of tea.

The polypack being used for packing of this product is highly durable and easy to carry.

All the contents of the label's are as per the international standards and in accordance to the labeling and statutory requirements.

# PREMIUM LEAF TEA 3 LBS (907G)

WAGH BAKRI



## “WAGH BAKRI” – PREMIUM BLACK TEA 3LBS SPECIAL INTERNATIONAL BLEND

<b>Pack Size</b>	3LBs (48.08 OZ)
<b>Master Carton Packing</b>	1.362Kg x 8 PACKS = 10.896 KGS/CB

### PRODUCT DESCRIPTION

Wagh Bakri – “Special International Blend” specially blended for International Market, preserving great taste, aroma & color in each cup of tea.

The polypack being used for packing of this product is highly durable and easy to carry.

All the contents of the label's are as per the international standards and in accordance to the labeling and statutory requirements.

# PREMIUM LEAF TEA 500G CARTON PACK

WAGH BAKRI



## “WAGH BAKRI” PREMIUM BLACK TEA – 500 g SPECIAL INTERNATIONAL BLEND

Pack Size	400g (14.12 OZ)
Master Carton Packing	400g x 20 = 8 Kgs/CB

### PRODUCT DESCRIPTION

Wagh Bakri – “Special International Blend” specially blended for International Market, preserving great taste, aroma & color in each cup of tea.

The Carton Pack being used for packing of this product is very attractive and easy to display on shelf.

All the contents of the label's are as per the international standards and in accordance to the labeling and statutory requirements.

# MASALA TEA PET JAR – 250G

WAGH BAKRI



## ‘WAGH BAKRI’ MASALA CHAI 250 g SPECIAL INTERNATIONAL BLEND

Pack Size	250g (8.83 OZ)
Master Carton Pack	250g x 20 = 5 Kgs/CB

## PRODUCT DESCRIPTION

We have made this Masala Tea from special & superior quality of OLEORESIN material which is equally spread on the TEA so that every granule is having proper & adequate portion of Masala to have a perfect taste. This will facilitate faster infusion of tea and retain the freshness and flavor for a longer time.

All the contents of the label's are as per the international standards and in accordance to the labeling and statutory requirements.

# MASALA CHAI TEA BAGS

WAGH BAKRI



## “WAGH BAKRI” MASALA TEA BAGS 200g SPECIAL INTERNATIONAL BLEND

<b>Pack Size</b>	200g (7.06 Oz)
<b>Master Carton Packing</b>	200g x 16 = 3.20 Kgs /CB

### PRODUCT DESCRIPTION

A fine international blend of the rich Assam tea and the spices, WaghBakri Masala Chai, in every sip, is truly an enticing experience. The hand plucked leaves are blended with exotic spices, which enhance the flavour of the tea, and the tea tastes deliciously different.

It is produced by our imported machine IMA C27, which is staple free, hygienic and microwave-able.

All the contents of the label's are as per the international standards and in accordance to the labeling and statutory requirements.

# PREMIUM TEA BAGS

WAGH BAKRI



## “WAGH BAKRI” – PREMIUM TEA BAGS 200g SPECIAL INTERNATIONAL BLEND

Pack Size	200g (7.06 Oz)
Master Carton Pack	200g x 16 = 3.20 Kgs /CB

### PRODUCT DESCRIPTION

It is an unmistakable combination of artfully blended tea and breakthrough packaging. It is rich in antioxidants and is packed in innovative double chambered staple-free bags. Thus, apart from ensuring health benefits, it also promises safety.

It is produced by our imported machine IMA C27, which is staple free, hygienic and microwave-able.

All the contents of the label's are as per the international standards and in accordance to the labeling and statutory requirements.

# CARDAMOM TEA BAGS

WAGH BAKRI

## “WAGH BAKRI” CARDAMOM TEA BAGS 200g SPECIAL INTERNATIONAL BLEND

Pack Size	200g (7.06 OZ)
Master Carton Pack	200g x 16 = 3.20 Kgs /CB

### PRODUCT DESCRIPTION

Created specifically for those who are looking for new variants have been launched by the company keeping in mind the increasing demand of the consumer for new tastes. It contains 100% Natural Elaichi (cardamom) flavours along with rich premium tea, which makes it naturally rich antioxidant with multiple health benefits, and ensures you intensely refreshing aroma, hypnotic colour and exotic taste.

All the contents of the label's are as per the international standards and in accordance to the labeling and statutory requirements.



# GINGER TEA BAGS

WAGH BAKRI

## “WAGH BAKRI” GINGER TEA BAGS 200g SPECIAL INTERNATIONAL BLEND

Pack Size	200g (7.06 OZ)
Master Carton Pack	200g x 16 = 3.20 Kgs /CB

### PRODUCT DESCRIPTION

Created specifically for those who are looking for new variants have been launched by the company keeping in mind the increasing demand of the consumer for new tastes. It contains 100% Natural Ginger flavours along with rich premium tea, which makes it naturally rich antioxidant with multiple health benefits, and ensures you intensely refreshing aroma, hypnotic colour and exotic taste.

All the contents of the label's are as per the international standards and in accordance to the labeling and statutory requirements.



# MASALA CHAI TEA BAGS

**WAGH BAKRI**



## “WAGH BAKRI” – MASALA TEA BAGS 50g SPECIAL INTERNATIONAL BLEND

<b>Pack Size</b>	50g (1.765 Oz)
<b>Master Carton Packing</b>	50g x 56 = 2.80 Kgs /CB

### PRODUCT DESCRIPTION

A fine international blend of the rich Assam tea and the spices, WaghBakri Masala Chai, in every sip, is truly an enticing experience. The hand plucked leaves are blended with exotic spices, which enhance the flavour of the tea, and the tea tastes deliciously different.

It is produced by our imported machine IMA C27, which is staple free, hygienic and microwave-able.

All the contents of the label's are as per the international standards and in accordance to the labeling and statutory requirements.

# PREMIUM TEA BAGS

WAGH BAKRI



## “WAGH BAKRI” – PREMIUM TEA BAGS 50g SPECIAL INTERNATIONAL BLEND

Pack Size	50g (1.765 Oz)
Master Carton Packing	50g x 56 = 2.80 Kgs /CB

### PRODUCT DESCRIPTION

It is an unmistakable combination of artfully blended tea and breakthrough packaging. It is rich in antioxidants and is packed in innovative double chambered staple-free bags. Thus, apart from ensuring health benefits, it also promises safety.

It is produced by our imported machine IMA C27, which is staple free, hygienic and microwave-able.

All the contents of the label's are as per the international standards and in accordance to the labeling and statutory requirements.

# CARDAMOM TEA BAGS

**WAGH BAKRI**



## “WAGH BAKRI” CARDAMOM TEA BAGS 50g SPECIAL INTERNATIONAL BLEND

Pack Size	50g (1.765 Oz)
Master Carton Packing	50g x 56 = 2.80 Kgs /CB

## PRODUCT DESCRIPTION

Created specifically for those who are looking for new variants have been launched by the company keeping in mind the increasing demand of the consumer for new tastes. It contains 100% Natural Elaichi (cardamom) flavours along with rich premium tea, which makes it naturally rich antioxidant with multiple health benefits, and ensures you intensely refreshing aroma, hypnotic colour and exotic taste.

All the contents of the label's are as per the international standards and in accordance to the labeling and statutory requirements.

# GINGER TEA BAGS

**WAGH BAKRI**



## “WAGH BAKRI” GINGER TEA BAGS 50g SPECIAL INTERNATIONAL BLEND

Pack Size	50g (1.765 Oz)
Master Carton Packing	50g x 56 = 2.80 Kgs /CB

### PRODUCT DESCRIPTION

Created specifically for those who are looking for new variants have been launched by the company keeping in mind the increasing demand of the consumer for new tastes. It contains 100% Natural Ginger flavours along with rich premium tea, which makes it naturally rich antioxidant with multiple health benefits, and ensures you intensely refreshing aroma, hypnotic colour and exotic taste.

All the contents of the label's are as per the international standards and in accordance to the labeling and statutory requirements.

# ENGLISH BREAKFAST TEA BAGS

**WAGH BAKRI**



## “WAGH BAKRI” ENGLISH BREAKFAST TEA BAGS 50g SPECIAL INTERNATIONAL BLEND

Pack Size	50g (1.765 Oz)
Master Carton Packing	50g x 56 = 2.80 Kgs /CB

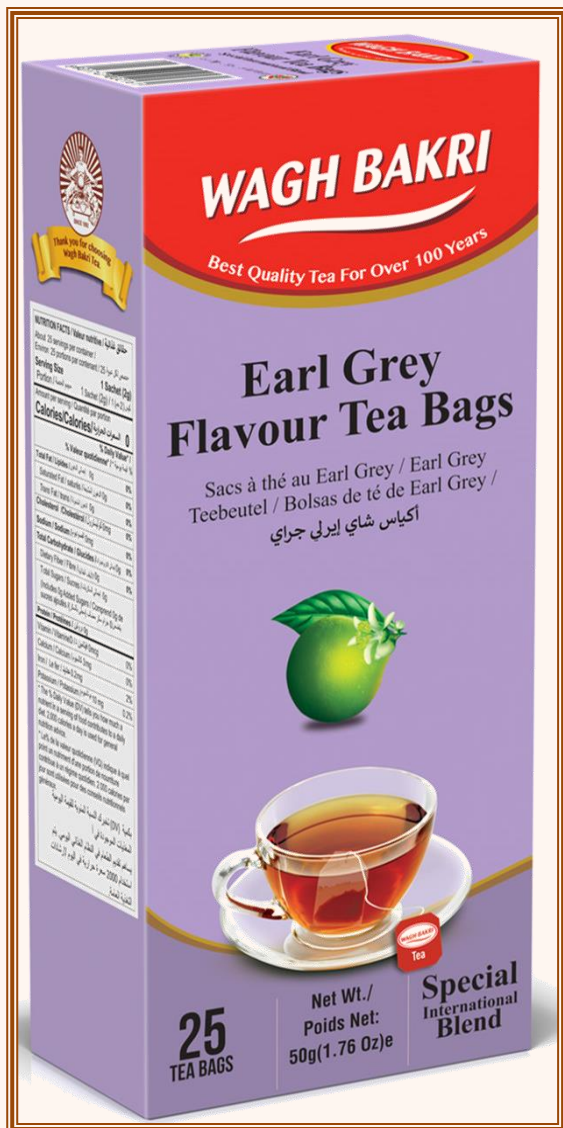
### PRODUCT DESCRIPTION

“Wagh Bakri” English Breakfast Tea Bags in a style traditionally associated with a hearty full English breakfast. These teas are well known for producing robust teas which tend to be dark and strong, especially when brewed on the long side of the brewing window for black teas.

All the contents of the label's are as per the international standards and in accordance to the labeling and statutory requirements.

# EARL GREY TEA BAGS

**WAGH BAKRI**



## “WAGH BAKRI” EARL GREAY TEA BAGS 50g SPECIAL INTERNATIONAL BLEND

<b>Pack Size</b>	<b>50g (1.765 Oz)</b>
<b>Master Carton Packing</b>	<b>50g x 56 = 2.80 Kgs /CB</b>

## PRODUCT DESCRIPTION

“Wagh Bakri” Earl Grey Tea Bags in a style traditionally associated with a hearty full Earl Grey. These teas are well known for producing robust teas which tend to be dark and strong, especially when brewed on the long side of the brewing window for black teas.

All the contents of the label’s are as per the international standards and in accordance to the labeling and statutory requirements.

# LEMON TEA BAGS

**WAGH BAKRI**



## “WAGH BAKRI” LEMON TEA BAGS 50g SPECIAL INTERNATIONAL BLEND

<b>Pack Size</b>	<b>50g (1.765 Oz)</b>
<b>Master Carton Packing</b>	<b>50g x 56 = 2.80 Kgs /CB</b>

### PRODUCT DESCRIPTION

“Wagh Bakri” Lemon Tea Bags in a style traditionally associated with a hearty full Lemon. These teas are well known for producing robust teas which tend to be dark and strong, especially when brewed on the long side of the brewing window for black teas.

All the contents of the label’s are as per the international standards and in accordance to the labeling and statutory requirements.

# DARJEELING TEA BAGS

WAGH BAKRI



## “WAGH BAKRI” DARJEELING TEA BAGS 50g SPECIAL INTERNATIONAL BLEND

Pack Size	50g (1.765 Oz)
Master Carton Packing	50g x 56 = 2.80 Kgs /CB

### PRODUCT DESCRIPTION

“Wagh Bakri” Tea Group takes great pride in bringing you Darjeeling Tea bags, the preferred choice of Tea drinking connoisseurs. When brewed it yields a light muscatel flavour which gives a refreshing aftertaste. Handpicked to guarantee satisfaction and certified to assure purity.

All the contents of the label's are as per the international standards and in accordance to the labeling and statutory requirements.

# GREEN TEA WELLNESS RANGE

WAGH BAKRI



MASTER CARTON PACKING: 37.5g X 32  
Packs = 1.20 Kgs/CB

MASTER CARTON PACKING:  
62.5g X 32 Packs = 2.00  
Kgs/CB

## PRODUCT DESCRIPTION

“Wagh Bakri” Green tea is tea made solely with the leaves of *Camellia sinensis* that have undergone minimal oxidation during processing.

All the contents of the label's are as per the international standards and in accordance to the labeling and statutory requirements.

All Green Tea packets are packed in a Dispenser (8Pkts/Dispenser)

# PURE DARJEELING TEA

WAGH BAKRI



## “WAGH BAKRI”

### PURE DARJEELING TEA 100g & 200g

<b>Pack Size</b>	100g (3.53 OZ) & 200g (7.06 OZ)
<b>Master Carton Pack</b>	100g x 35 =3.50 Kgs/CB & 200g x 24 =4.80 Kgs/CB

## PRODUCT DESCRIPTION

An exquisite blend for those passionate about aroma and flavor. Wagh Bakri Pure Darjeeling Tea comes to your cup from the highest tea growing slopes of the Himalaya. Considered as the finest tea in the world, Darjeeling tea is known for its smooth muscatel flavor, light golden hue and exotic aroma.

Attractively packed in corrugated boxes, with a shrink wrap that preserves the freshness.

All the contents of the label's are as per the international standards and in accordance to the labeling and statutory requirements.

# INSTANT TEA RANGE

**WAGH BAKRI**



**CARDAMOM**



**MASALA**



**SAFFRON**



**GINGER**

## “WAGH BAKRI” 3 IN 1 INSTANT TEA PREMIX

<b>Pack Size</b>	260g (9.178 Oz)
<b>Master Carton Pack</b>	260g X 18 = 4.68 KGs

## PRODUCT DESCRIPTION

Wagh Bakri 3 in 1 Instant Tea Range ensures that you will never be too far from your favorite cup of Tea, even when you are on the move. Apart from the convenience, instant tea premixes come with the quality assurance of Wagh Bakri.

All Instant Tea packets are packed in a Dispenser (8Pkts/Dispenser)

# INSTANT TEA RANGE UNSWEETENED

WAGH BAKRI



CARDAMOM



MASALA



GINGER

## “WAGH BAKRI” 3 IN 1 INSTANT TEA PREMIX (UNSWEETENED)

Pack Size	140gm (4.942 Oz)
Master Carton Pack	140g x 24 = 3.36 Kgs/CB

## PRODUCT DESCRIPTION

Wagh Bakri 3 in 1 Instant Tea Range ensures that you will never be too far from your favorite cup of Tea, even when you are on the move. Apart from the convenience, instant tea premixes come with the quality assurance of Wagh Bakri.

All Instant Tea packets are packed in a Dispenser (8Pkts/Dispenser)

# INSTANT TEA RANGE VALUE PACK & COMBO

WAGH BAKRI



**MASALA INSTANT TEA 3 IN 1  
VALUE PACK**



**COMBO PACK – INSTANT TEA  
PREMIX 312g**

## “WB” MASALA INSTANT TEA 3 IN 1 VALUE PACK

<b>Pack Size</b>	780g (9.178 Oz)
<b>Master Carton</b>	780g x 6 packs = 4.68 Kgs/CB

## “WB” COMBO INSTANT TEA PREMIX

<b>Pack Size</b>	312g (11.01 Oz)
<b>Master Carton</b>	312g x 15 packs = 4.68 Kgs/CB

## PRODUCT DESCRIPTION

Wagh Bakri 3 in 1 Instant Tea Range ensures that you will never be too far from your favorite cup of Tea, even when you are on the move. Apart from the convenience, instant tea premixes come with the quality assurance of Wagh Bakri.

# CAPPUCCINO INSTANT PREMIX

WAGH BAKRI



## “WAGH BAKRI” INSTANT CAPPUCCINO 125 GMS

Pack Size	125g (4.413 OZ)
Master Carton Packing	125g x 12 = 1.50 Kgs/CB

## PRODUCT DESCRIPTION

Wagh Bakri Instant Cappuccino is a perfect blend of great taste and refreshing aroma. To relish this Cappuccino just add hot water and stir.

All the contents of the label's are as per the international standards and in accordance to the labeling and statutory requirements.

# TURMERIC LATTE (DOODH HALDI)

WAGH BAKRI



## “WAGH BAKRI” TURMERIC LATTE 110 GMS

Pack Size

110g (3.883 OZ)

Master Carton Packing

110g x 24 =2.64 Kgs/CB

## PRODUCT DESCRIPTION

“Wagh Bakri” Instant Premix Turmeric Latte has multiple health benefits of age old Turmeric prescribed as herb in ayurveda. It helps build your immunity for longer period of time. This tasty premix can be consumed just by adding hot water. Attractively packed in corrugated boxes, with a shrink wrap that preserves the freshness.

All the contents of the label's are as per the international standards and in accordance to the labeling and statutory requirements.

# ICE TEA RANGE

**WAGH BAKRI**



**PEACH ICE TEA**



**LEMON ICE TEA**



**ORANGE ICE TEA**

## “WAGH BAKRI” INSTANT ICE TEA 200g

<b>Pack Size</b>	200g (7.06 Oz)
<b>Master Carton Pack</b>	200g x 18 = 3.60 Kgs/CB

## PRODUCT DESCRIPTION

Wagh Bakri Instant Ice Tea Range ensures that you will never be too far from your favorite cup of Tea in Summers, Here's an uncomplicated way to a great cooler. Simply mix up Wagh Bakri Ice Tea with water and add ice cubes. This energetic blend is the perfect pick-me-up on any evening.

All Instant Tea packets are packed in a Dispenser (6 Pkts/Dispenser)



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